



2011 Fisherman's 5K & Kid's Races CORPORATE PARTICIPATION OPPORTUNITIES

TITLE SPONSOR \$2,000 (*Limit 1)

* Package features *EXCLUSIVE* naming rights to the 2011 Fisherman's 5K

“2011 Fisherman's 5K...powered by (Your Business!)”

Sponsor Name and/or Logo will appear prominently throughout all promotional materials as a *co-presenter of the event*, including:

- Fisherman's 5K race registration forms
- Official Race website
- All Promotional posters and fliers
- Any and all newspaper/display advertising
- Press releases
- Signage
- Electronic billboards
 - (...and MORE!)

Sponsor Name and/or Logo will appear prominently on-site the day of the race via:

- Corporate image printed on the FRONT of all official race shirts
- Corporate name printed above the number on all official race bibs
- Corporate name as part of our “welcome” banner displayed at the race staging area
- Stand alone display ad inside school gymnasium
- Any necessary “on-course” signage or promotion including Mile Markers

Title Sponsor also receives:

- Complimentary table located conspicuously at race expo
- Up to 10 complimentary race entries and race shirts
- Free admission to post-race breakfast (* if applicable)

2011 Fisherman's 5K CORPORATE PARTICIPATION OPPORTUNITIES

KID'S RACE SPONSOR \$1,000

** Package features EXCLUSIVE naming rights to Kid's Races*

"2011 Fisherman's 5K Kid's Races...presented by (Your Business!)"

Sponsor Name and/or Logo will appear prominently throughout all promotional materials as a *co-presenter of the Fisherman's 5K Kid's Races*, including:

- Fisherman's 5K & Kid's Race registration forms
- Official Race website
- All Promotional posters and fliers
- Any and all newspaper/display advertising
- Press releases
- Signage

(...and MORE!)

Sponsor Name and/or Logo will appear prominently on-site the day of the race via:

- Exclusive placement of corporate image on the back of every official Kid's Race shirt (there will be no other sponsors on the Kid's Race shirts)
- Corporate name printed above the number on all Kid's Race race bibs
- Corporate name as part of our "welcome" banner displayed at the race staging area
- Stand alone display ad inside school gymnasium
- Special signage designating our Kid's Race starting lines (5 in all)

Kid's Race Sponsor also receives:

- Complimentary table located conspicuously at race expo
- Up to 5 complimentary 5K and Kid's Race entries and race shirts
- Free admission to post-race breakfast (** if applicable*)

2011 Fisherman's 5K CORPORATE PARTICIPATION OPPORTUNITIES

ADMIRAL'S CIRCLE \$500

** This sponsorship is limited to ensure maximum exposure*

Corporate name/image included in pre-race promotional materials including:

- Official race website
- All promotional posters and fliers
- Any and all newspaper/display advertising
 - Corporate name as part of our "welcome" banner displayed at race staging area
 - Stand alone display ad inside school gymnasium
 - Largest available corporate image displayed on BACK of all 5K race shirts
 - Corporate name below the number on all race bibs
 - Corporate name/image included as part of Mile Marker display
 - Up to 3 complimentary race entries and race shirts
 - Free admission to post-race breakfast (** if applicable*)
 - Option of purchasing table at race expo at half-price

CAPTAIN'S QUARTERS \$250

- Corporate name as part of our "welcome" banner displayed at race staging area
- Stand alone display ad inside school gymnasium
- Next largest available corporate image displayed on BACK of all 5K race shirts
- Up to 2 complimentary race entries and race shirts
- Free admission to post-race breakfast (** if applicable*)

FIRST MATE \$125

- Corporate image displayed on BACK of all 5K race shirts
- Complimentary race entry and official race shirt

2011 Fisherman's 5K CORPORATE PARTICIPATION OPPORTUNITIES

HYDRATION STATION SPONSOR \$200 (**plus donation of supplies*)

- Corporate image on back of all 5K race shirts
- Corporate name/image on all signage affiliated with on-course hydration station
EX: "Fisherman's 5K Hydration Station fueled by (Business Name)"

If you have questions regarding any of these sponsorship levels, please
contact Lorraine Knepple @ 732-539-2439

SPONSOR INFORMATION FORM

BUSINESS _____

ADDRESS _____

PHONE _____

EMAIL _____

LEVEL OF SPONSORSHIP Please indicate:

TITLE SPONSOR \$2,000.00 _____

KIDS RACE SPONSOR \$1,000.00 _____

ADMIRAL'S CIRCLE \$500.00 _____

CAPTAIN'S QUARTERS \$250.00 _____

FIRST MATE \$125.00 _____

HYDRATION SPONSOR \$200.00 _____

EXPO TABLE \$100.00 _____



ANCHORED in FAITH

All payments are due 3/1 payable to:

St. Peter School PTA

415 Atlantic Avenue Pt Pleasant Beach NJ 08742

www.stpschool.org